

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

PAGE 1

254304	AGENCY (OR SERVICE) ACTING AS AGENT FOR 329097		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	SRCP MEDIA		TOM SMITH FOR SENATE		
AND	201 N Union St Ste 200		333 Allegheny Ave Ste 202		
ADDRESS	Alexandria	VA 22314-2651	Oakmont	PA 15139-2072	
	USA		USA		
CONTACT	BETSY VONDERHEID		PRODUCT TOM SMITH EST#259		
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO. 259	PRODUCT CODE	9820	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/12/12 AND ENDING 09/18/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	W-F	3	05:58A	07:00A	30S	09/12/12-09/14/12	THIS MORNING (5:58-7AM)	3	585.00	1755.00
2	M-T	1	05:58A	07:00A	30S	09/17/12-09/18/12	THIS MORNING (5:58-7AM)	1	675.00	675.00
3	W-F	5	06:58A	09:00A	30S	09/12/12-09/14/12	CBS THIS MORNING	5	360.00	1800.00
4	M-T	3	06:58A	09:00A	30S	09/17/12-09/18/12	CBS THIS MORNING	3	360.00	1080.00
5	Sa	1	06:00A	06:57A	30S	09/15/12-09/15/12	WEEKEND NEWS SAT 6-7AM	1	150.00	150.00
6	Su	2	06:58A	09:00A	30S	09/16/12-09/16/12	WKND NEWS SUN 7-9A	2	360.00	720.00
7	Su	2	08:57A	10:30A	30S	09/16/12-09/16/12	CBS SUNDAY MORNING	2	810.00	1620.00
8	W-F	3	09:00A	10:00A	30S	09/12/12-09/14/12	ANDERSON COOPER	3	200.00	600.00
9	M-T	1	09:00A	10:00A	30S	09/17/12-09/18/12	ANDERSON COOPER	1	200.00	200.00
10	W-F	1	10:00A	10:57A	30S	09/12/12-09/14/12	LET'S MAKE A DEAL	1	375.00	375.00
11	W-F	2	10:58A	12:00N	30S	09/12/12-09/14/12	THE PRICE IS RIGHT	2	500.00	1000.00
12	M-T	2	10:58A	12:00N	30S	09/17/12-09/18/12	THE PRICE IS RIGHT	2	500.00	1000.00
13	W-F	3	12:00N	12:30P	30S	09/12/12-09/14/12	TALK PHILLY	3	550.00	1650.00
14	M-T	1	12:00N	12:30P	30S	09/17/12-09/18/12	TALK PHILLY	1	550.00	550.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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CONTRACT NO. REV.

1041-80358-1

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			FROM	TO						
15	M-T	1	12:26P	02:00P	30S	09/17/12-09/18/12	CBS SOAP OPERA ROTATION	1	450.00	450.00
16	W-F	2	02:00P	02:56P	30S	09/12/12-09/14/12	THE TALK	2	400.00	800.00
17	M-T	2	02:00P	02:56P	30S	09/17/12-09/18/12	THE TALK	2	400.00	800.00
18	W-F	2	02:57P	04:00P	30S	09/12/12-09/14/12	THE DOCTORS	2	250.00	500.00
19	M-T	2	02:57P	04:00P	30S	09/17/12-09/18/12	THE DOCTORS	2	250.00	500.00
20	M-T	2	04:00P	05:00P	30S	09/17/12-09/18/12	DR. PHIL	2	550.00	1100.00
21	W-F	3	04:00P	05:00P	30S	09/12/12-09/14/12	DR. PHIL	3	350.00	1050.00
22	W-F	5	05:00P	06:00P	30S	09/12/12-09/14/12	5PM EARLY NEWS	5	500.00	2500.00
23	M-T	3	05:00P	06:00P	30S	09/17/12-09/18/12	5PM EARLY NEWS	3	500.00	1500.00
24	M-T	1	06:00P	06:30P	30S	09/17/12-09/18/12	NEWS 3 AT 6	1	800.00	800.00
25	W-F	4	06:00P	06:30P	30S	09/12/12-09/14/12	NEWS 3 AT 6	4	700.00	2800.00
26	W-F	3	06:58P	07:27P	30S	09/12/12-09/14/12	ENTERTAINMENT TONIGHT	3	650.00	1950.00
27	M-T	1	06:58P	07:27P	30S	09/17/12-09/18/12	ENTERTAINMENT TONIGHT	1	650.00	650.00
281..	1	10:00P	11:00P	30S	09/14/12-09/14/12	BLUE BLOODS	1	3300.00	3300.00
29	Su	1	06:58P	08:00P	30S	09/16/12-09/16/12	SIXTY MINUTES	1	5000.00	5000.00
30	W-Su	4	11:00P	11:35P	30S	09/12/12-09/16/12	LATE NEWS	4	1500.00	6000.00

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			FROM	TO						
31	M-T	2	11:00P	11:35P	30S	09/17/12-09/18/12	LATE NEWS	2	1500.00	3000.00
32	W-F	2	11:35P	12:37A	30S	09/12/12-09/14/12	DAVID LETTERMAN	2	600.00	1200.00
33	M-T	2	11:35P	12:37A	30S	09/17/12-09/18/12	DAVID LETTERMAN	2	600.00	1200.00
34	Su	1	12:28P	07:00P	30S	09/16/12-09/16/12	NFL EAGLES GAMES	1	30000.00	30000.00
Total Contract:								74		78275.00
Billing Summary										
Qtr 3-12						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
						.00	.00	78275.00	78275.00	
GRAND TOTAL										78275.00

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